



JOB TITLE: Craft Beer Enthusiast
Location: Bracebridge

DEPARTMENT: Sales
Job Type: Full Time Contract May - Dec

Proudly celebrating 25 years, Muskoka Brewery is a caring and open-minded Ontario Craft Brewery who is passionate about our grassroots culture, our values and the beer and spirits we make. Inspired by the nature in our backyard, we feel strongly connected to each other, our customers and to our communities. This place that we share has made us strong and determined. We are passionate about our beer and spirits, and we will make our mark. We are Muskoka Brewery, and we are here to make our mark, one glass at a time.

We are currently seeking a passionate Craft Beer Enthusiast (Tap Room) to join our Sales team. The position of Craft Beer Enthusiast reports to the Taproom Sales Manager and is responsible for ensuring a true Muskoka experience with every pint poured, or order fulfilled. The Craft Beer Enthusiast is a customer facing team member who must be proactive, resourceful, and flexible. They must also be a self-starter with great energy and a true passion for our beer, spirits, and culture.

RESPONSIBILITIES

What this job looks like:

- Responsible for the overall Muskoka Brewery experience of all taproom guests, phone calls and online orders
- Greeting and welcoming each guest and providing an exceptional experience that is both fun and educational
- Potentially leading guided tours and tastings to both small and large groups (unknown due to Covid)
- Conducting structured tastings both at the tasting bar and to private groups as required
- Achieving daily sales targets
- Daily opening and closing procedures
- Assisting with taproom store displays and merchandising
- Assisting with monthly inventory as required
- Rotating beer inventory and stock accordingly
- Daily cleaning and maintaining of the retail, event and outdoor spaces
- Actively participating in maintaining an immaculate and fun workspace
- Attending company meetings and training seminars as required
- Packaging online store orders, efficiently and correctly
- Following all COVID protocols as set out by the Company
- Ready to work in all weather conditions (indoor and outdoor)
- Other duties as requested

HEALTH AND SAFETY

- Promote accident prevention by eliminating potential hazards and incorporating proper body mechanics in training procedures.



- This position will actively participate in our safe operations by providing feedback and suggestions to the Tap Room Lead and Manager, Safety Specialist, and JHSC to contribute to the continuous improvements of our brewery
- Inspect equipment and perform continuous housekeeping duties to meet the sanitation expectations.
- Report any hazards or safety concerns to manager/supervisor

QUALIFICATIONS:

- You work hard and are unwavering in your beliefs. You are energetic, and enthusiastic
- You care about the well being of our communities and excel in a team environment
- Attention to Detail is essential
- Ability to follow processes and to help create new ones as required
- Understand the full role is both Ecommerce and Taproom based
- Experience with a POS system and proficient with handling cash/credit/debit card transactions
- Smart Serve required - Server, bartender or craft beer server experience an asset
- Demonstrated knowledge and passion of beer and spirits
- Excellent communications and inter-personal skills
- Exceptional Customer Service
- Exemplary work ethic and commitment
- Highly organized, self-motivated with an ability to multi-task
- Must be able to lift 50 lbs
- Ability to speak in front of large groups required
- Familiarity with Microsoft Windows and Microsoft Office operating systems
- You are thirsty. You are not afraid to venture off the beaten path and find new exciting ways of doing things.
- All candidates must be available to work evenings, holidays and special events

Our ideal candidate has a passion for our culture, our brand and being an active member of our team.

Please note: only those shortlisted will be contacted. AT MUSKOKA BREWERY, WE WELCOME EVERYONE. WE PROUDLY STAND FOR EQUALITY, RESPECT, INCLUSION, AND ALWAYS SPEAKING UP. We are committed to providing a safe and dignified work environment for all employees and candidates, regardless of gender, race, ethnicity, sexual orientation, disability, neurodiversity, religion, or any other aspect of their identity. If you require assistance or a reasonable accommodation in completing the application materials or any aspect of the application process, please contact Human Resources.

We thank you for your interest.

