



JOB TITLE: Graphic Designer – Intern /Co op
Location: Muskoka / Remote from home

DEPARTMENT: Marketing
Job Type: Full-Time/Internship

Centered in the heart of Muskoka, Muskoka Brewery is a caring and open-minded Ontario Craft Brewery. Our grassroots culture is inspired by the natural wonder that is our backyard. Our brands have been recognized as Canada's top beer brands amongst the craft brewing industry. We have resolve: we work hard and are unwavering in our beliefs. The connection to each other and to this place that we share has made us strong and determined. We are passionate about our beer and we will make our mark. We are Muskoka Brewery!

Reporting to the Creative Team Lead, the Graphic Design Intern supports all teams at the brewery and is an integral player in our brand. This is an excellent opportunity to gain hands-on experience and exposure on a fast-paced team. This individual will be responsible for bringing the Muskoka brand to life through posters, sell sheets, social media artwork, merch artwork, label design, as well as letting their creative spirit shine via fresh ideas and imagination. The successful candidate will have an intimate knowledge of various design platforms, as well as an understanding of how to follow direction while offering an expert opinion.

RESPONSIBILITIES

- Supporting the marketing and sales team with any Graphic Design requirements
- Work with various team members on creative assignments from ideation, to development, to execution
- Designing company graphics, including all sales and marketing materials such as catalogues, online banners, label artwork and branded materials
- Working alongside marketing and product teams to develop Point of Sales materials, packaging
- Managing and maintaining a content database of all online and offline marketing materials and content
- Managing artwork to ensure that brand guidelines are adhered to throughout the company's materials
- Liaising with suppliers regarding production of materials, ensuring all timelines are adhered to
- Ensure all material is compliant to the house rules and brand standards
- Responsibilities and essential functions may be modified at any time depending on business needs
- Support Digital Marketing, and Brewery internal with content

QUALIFICATIONS

- Must be a very recent Graduate or currently pursuing an education in Graphic Design or related field
- You're creative, passionate about graphic design, with an organized and time sensitive approach to your work
- The ability to produce creative material to occasional short deadlines is essential
- Knowledge of Wordpress CMS
- Experience using graphic design software packages such as Adobe Creative Suite (InDesign, Photoshop, Illustrator)
- Strong communication, research, presentation, and creative skills
- An imaginative and inventive mind; you're someone who loves a challenge and can think outside the box! (While still adhering to brand standards)
- Strong aptitude for multitasking projects and meeting tight deadlines without compromising accuracy, attention to detail or quality



- Excellent organizational skills, detail-oriented, self-starter
- Must provide a portfolio link or pdf
- Personal laptop is required

Our ideal candidate has a passion for our culture, our brand and being an active member of our team. Please note: only those shortlisted will be contacted. Muskoka Brewery is an equal opportunity employer encouraging diversity in the workplace. All qualified applicants will receive consideration for employment without regard to race, color, national origin, gender (including pregnancy), age, religion, disability, sexual orientation, or veteran status, or any other status or characteristic protected by law. If you require assistance or a reasonable accommodation in completing the application materials or any aspect of the application process, please contact Human Resources.

We thank you for your interest.

