



FOR IMMEDIATE RELEASE

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Muskoka Brewery Honours Past with 20th Anniversary Specialty Brews

Muskoka Brewery releasing an oak-aged version of their flagship beer, Cream Ale, and new addition, Kirby's Kölsch

ONTARIO – In celebration of Muskoka Brewery's 20th anniversary, the brewery is going back to its roots and releasing two new summer brews that pay tribute to its past– Oak-Aged Cream Ale and Kirby's Kölsch.

The Starting Point - Cream Ale

Oak-Aged Cream Ale (5%) is a re-interpretation of Muskoka Brewery's award-winning beer that launched the brewery in 1996.

"It was back then, and continues to be important for us to constantly innovate and experiment with different flavours," says Gary McMullen, President and Founder of Muskoka Brewery. "When we launched Cream Ale 20 years ago there weren't any interpretations of the style that favoured a more malty profile. There also weren't many brewers in Canada brewing with the cascade aroma hop. Kirk and I used to joke that we landed somewhere in the middle of the Atlantic with Cream Ale; it has the maltiness of a nice British pale ale, but it has the nose and flavours of a west coast style pale ale."

Oak-Aged Cream Ale captures the same crisp, easy-drinking nature of the original, flagship beer, but merges it with subtle hints of oak and vanilla to highlight the sweet malt and floral, citrus notes.

Oak-Aged Cream Ale is available in 750 ml bottles at LCBO's, grocery stores and in the Muskoka Brewery Tap Room.

A Kölsch for Kirby

Kirby's Kölsch, the second addition to Muskoka's 20th anniversary lineup, is a sessionable beer that honours late co-founder Kirk Evans.

"Kirk was always the life of the party," says McMullen. "This beer is a celebration of his life. It's the perfect beer for summer, which we hope captures his easy-going spirit."

At 4.6%, it is a clean, crisp and thirst-quenching lagered ale, lightly hopped with Australian Galaxy hops and soft touches of fruit.

"Our Kölsch is defined by its unique focus on fruity summer character with the additions of hops and fresh peach juice. It's a beer we know Kirby would love and we think Muskoka beer fans will too."

Kirby's Kölsch is available in 473 mL cans and in the Summer Survival Sampler pack. Look for it this June at LCBO, grocery stores and on draught at select bars and restaurants.



About Muskoka Brewery

Nestled in the heart of Muskoka Region, Muskoka Brewery handcrafts premium beers as unique and refreshing as the region they're from. Founders Gary McMullen and the late Kirk Evans opened Muskoka Brewery in Bracebridge, Ontario, in 1996 with their flagship Muskoka Cream Ale. Today, the brewery employs a passionate team of craft beer lovers over 100 strong and is one of the fastest-growing craft breweries in Canada, with an award-winning beer portfolio and the spirit of the Canadian outdoors. Find out more at muskokabrewery.com. Venture off the beaten path by liking the Muskoka Brewery [Facebook](#) page and following Muskoka Brewery on [Twitter](#), [Instagram](#) and [Tumblr](#).

Don't forget to stop by and visit our brewery in Bracebridge (1964 Muskoka Beach Road) for a free tour and speciality beers only sold in our Tap Room.

For further information, please contact:

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