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Muskoka Brewery wins for Mad Tom and Twice as Mad Tom (again) this time at the Alberta Beverage Awards

TORONTO, ON – **Mad Tom** has done it again. With more than 500 entries into the inaugural Alberta Beverage Awards Competition this year, Muskoka Brewery announced today that the Ontario favourite **Mad Tom** and **Twice as Mad Tom** are quickly gaining popularity in western Canada. In the India Pale Ale category, **Twice as Mad Tom** IPA won **Best In Class** and **Mad Tom** was honoured as the **Judges' Selection**.

"We are proud to be able to showcase our award winning craft beers this past year in Alberta." Says Gary McMullen, Head Brewer & Founder of Muskoka Brewery. "We are honoured to be a winner in this new competition."

The definition of these categories for these ABA inaugural awards also includes spirits, and is as follows: **Best in Class** - The highest-performing product in its category, and **Judges' Selection** - The top performing products in any particular category. All the winners from the Alberta Beverage Awards will appear in the October issue of *Culinaire Magazine* as well as on www.culinairemagazine.ca with a link to the winning products page on the consumer section of www.liquorconnect.com.

In the spring, Muskoka Brewery picked up a **Silver Award** in the *Imperial Pale Ale* category for **Twice as Mad** IPA at the Canadian Brewing Awards held in Victoria, BC; and on May 4, Muskoka Brewery proudly announced that they had been given the **Bronze Medal** for **Twice As Mad Tom** IPA in the *Rookie of the Year* category for their first time entry at the Calgary's International Beerfest.

In what was the most celebrated spring season in the history of Muskoka Brewery, Muskoka Brewery won five awards at the Ontario Brewing Awards on April 30, which included, **Muskoka Cream Ale** which won a Gold award in the *British Pale Ale* category; **Summer Weiss** which won a Gold award in the *German Style Wheat Beer* category; and **Mad Tom** IPA were honoured with a Bronze award in the *North American IPA* category.



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Muskoka Craft Lager won a Silver award in the *North American Lager* category; and finally, **Muskoka's Winter Beard: Double Chocolate Cranberry Stout** was awarded a Gold award in the *Imperial Stout* Category.

Muskoka Brewery received the Golden Tap Award for Mad Tom IPA and in 2011, a gold award for Craft Lager and two Silver awards for Mad Tom IPA and Summer Weiss at the Ontario Brewing Awards.

About Muskoka Brewery

Muskoka Brewery is an award winning brand famous for all natural, premium and pure brews. In addition to numerous year-round award winning beers like Muskoka Cream Ale, Mad Tom IPA and Twice as Mad Tom IPA, Muskoka Brewery produces numerous beers in their Limited Run Series – each produced in limited quantities and each pushing the limits for what is possible in a beer. Recent awards include the prestigious Gold placement in the 2013 and 2012 19th Mondial Biere Award for their best seller Twice as Mad Tom IPA and Mad Tom IPA.

For a glimpse into the world of Muskoka Brewery, watch their video:
<https://vimeo.com/63761536>

For more information on the Alberta Beverage Awards, please visit
<http://culinairemagazine.weebly.com/awards.html>

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